

AGENDA

ECOMONDO + ONLINE 9-10 NOVEMBER 2022

Day I	. Falaconglessi
: 9:00-9:30 Arrival of participants and registration procedures :	
: : 9:30-9:50 (Sala Arengo) : :	Official opening and welcoming:
	 Intervention 1: Ms. Müge Dolun, Industrial Development Officer at UNIDO Intervention 2: Mr. Ilias Mavroeidis, Programme Management Officer at UNEP/MAP
	 Intervention 3: Mr. Luc Reuter, Programme officer at UNEP Switch Med key stakeholder to deliver a keypete speech, highlighting the importance
	 SwitchMed key stakeholder to deliver a keynote speech, highlighting the importance of Circular Economy for the ecological transition in the Mediterranean and how SwitchMed is relevant to the transition.
	Mr. Hossam Allam, Regional director for sustainable growth at CEDARE
	: A collaborative partnership to drive circular economy transition: in the Mediterranean
	 This plenary session will address the state of play of the initiative, presenting key results achieved by the different components and how they are effectively contributing to the transition to a circular economy in the Mediterranean by addressing common challenges and proposing integrated solutions:
	 Moderation: Mr. Alessandro Miraglia, Team Leader of the Networking and Communication Facility at MedWaves Intervention 1: State of play of the Industry component within the SwitchMed programme
	 Ms. Roberta de Palma, Chief Technical Advisor at UNIDO Intervention 2: State of play of the Green Entrepreneurship component within the SwitchMed programme
	. Intervention 3: State of play of the Policy Regional component within the SwitchMed
	 Ms. Magali Outters, Policy Team Leader at MedWaves Intervention 4: State of play of the Policy National component within the SwitchMed
	• Mr. Luc Reuter, programme Officer at UNEP
(Sala Arengo)	 The SwitchMed LAB This plenary session will dive deeper into SwitchMed impacts, presenting and analyzing best practices and case studies while promoting cross-exchange
	 Opening and moderation: Ms. Julia Pierraccini, Communication Manager, MedWaves
	 Waste reduction Moderation: Ms. Ananda Alonso, Impact Investment/Policy Manager at MedWaves
	. Ms. Roksolana Shelest, Associate Economic Affairs Officer at UNECE
	 the emergence of eco-innovative start-ups.
	: Ms. Meriem Hachami, Public relations officer at CTPES
	 Ms. Enas Radwan, Founder of RecycleHUB Mr. Makrem Ghidaoui, Founder of Blue Octopus Ms. Batoul Hakim, Founder of Savvy Element
	 Moderation: Ms. Roberta De Palma, Chief Technical Advisor at UNIDO
	 Ms. Gabriela Cordoba, Resource Efficiency and Cleaner Production Expert at UNIDO Promoting Circular textile value chains in Egypt
	. Promoting a sustainable and resource-efficient aquaculture in the Mediterranean
13:00-14:15(Sala Castello 2):	
: : 14:15 – 15:30 Hands-on workshop 1 : :	: Access to Finance: tools and opportunities
(Sala Ponte):	· Round-table and debate:
	Intervention 1: Mr. Daniel Sorrosal , General Secretary at FEBEA
· · · · · · · · · · · · · · · · · · ·	Plastics in a Circular Economy Marine litter represents a pressing environmental challenge in the Mediterranean
	region. Upstream actions are urgently needed to close the plastic tap and reduce marine litter. The session will dive into the complexity of managing plastics
	 Opening and introduction to the session: Mr. Benoit Wuatelet, SwitchMed Blue Economy Team Leader at UNIDO Ms. Magali Outters, Policy Team Leader at MedWaves
	 Interactive session: How to redesign a package for recycling? Dr. Shira Rosen, Chairman of the Israeli packaging institute
	• Mr. Avi Blau, Director of Afeka institute of circular engineering and economy • Intervention 3: Examples of circular design practices to safely prevent or minimize
	. Ms. Alessandra Pome, international expert
··· (Sala Porto) ···	Open Eco-Innovation: co-creating solutions for circularbusiness challenges
	 This workshop will offer participants insights on the Open eco-innovation

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15:30 - 16:00

16:00-17:30

SwitchMed Steering Committee : .: It will be organized and leaded by UNIDO. It will convene donor's representatives, focal (Sala Sala Castello 1) : .: to the action.

Moderation, Ms. Anna Ibañez, Open eco-innovation Manager at MedWaves

· This workshop will offer participants insights on the Open eco-innovation · ·

real circularity challenges, develop and share ideas answering to these needs

The workshop is directed to Business Support Organizations, industries and

practitioners willing to gain knowledge about Open eco-innovation and how to

and come out with concrete innovation concepts.

Intervention 1: Mr. Ignasi Clos, Managing Director at SDLI

Intervention 2: Ms. Neveen Badr, Operations Lead at Yomken

develop open eco-innovation processes.

· Living Lab: working groups involving all participants

manual for circular economy enablers and will serve to identify and formulate ::

Rimini Expo Fair High-level panel:::A just transition to Circular Economy in the southern 9:30 - 11:00 The High-level panel provides a global context for the following thematic... conferences. Panellists will share their perspectives on the current regional · · landscape, particularly focusing on those leverage points which can enable a . . · transition to a just Circular Economy in the Mediterranean. The discussions will help convey a genuine picture and understanding of the regional background, depicting multiple intersecting challenges and potential solutions catering to the needs of the private sector and society as a whole. Moderation: Ms. Müge Dolun, Industrial Development Officer at UNIDO · Opening statement by DG Near: Mr. Maciej Popowski, Acting Director-General Directorate General Neighbourhood and Enlargement Negotiations (DG NEAR) (online) Intervention from UNIDO: Mr. Stephan Sicars, Director of the Division of Circular Economy and Environmental Protection at UNIDO Intervention from UNEP/MAP: Mr. Ilias Mavroeidis, Programme Management Officer at UNEP/MAP Intervention from UFM: Mr. Almotaz Abadi, Deputy Secretary General for Environment and Blue Economy at UfM (online) Intervention from UNECE: Ms. Elizabeth Tuerk, Director of the economic Cooperation 11:00 – 11:30 Thematic conference 1::: Moving the Mediterranean textile and fashion industry towards 11:30 - 13:00 greener and circular business models This conference will shed some light on how businesses in the Mediterranean are launching platforms, collaborations and initiatives to reach sustainability :: targets such as; implementing recycling technologies; increasing the use of · · sustainably produced fibers; implementing safer chemical protocols; and : : improving the valorization of post-industrial and post-consumer textile waste. Welcoming: Ms. Roberta De Palma, Chief Technical Adviser at UNIDO Keynote speech Mr. Paolo Sandri, Senior Policy Office at Euratex Thematic contribution 1: SwitchMed pilot projects from Tunisia, Egypt and Morocco, in collaboration with the ZDHC Foundation, targeting safer chemical protocols in the textile industry. Ms. Elisa Gavazza, Southern Europe Hub manager at the ZDHC Foundation Thematic contribution 2: Safer chemical management in the textile industry and the impacts of hazardous chemicals on the circularity in the textile value chain. Ms. Marie Louis Bishara, President of the Apparel Export Council of Egypt Thematic contribution 3: Sustainability challenges and opportunities of industry in the • • North African Region, strategic partnerships and collaborations in place to advance circularity of the local industry, traceability and transparency for textile waste recycling value chains Ms. Sara Mariani, Chief Sustainability Officer at OTB Group Thematic contribution 4: Circular business opportunities in Tunisia? What is needed to support textile and garment industries in Tunisia in becoming the suppliers of the future? Mr. Haithem Bouajila, Managing Director at Tunicotex Thematic contribution 5: Circular business models for valorising post-industrial textile • • waste and business opportunities for localizing textile recycling value chains in the Mediterranean. Mr. Khalid Kairouch, Production manager at EVLOX Moderation: Ms. Anna Ibañez, Open eco-innovation Manager at MedWaves Thematic contribution 6: Creating new business and entrepreneurship opportunities through revalorisation of pre-consumer textile waste in Jordan Ms. Burcu Tuncer, Co-lead Circular Economy at Adelphi Thematic contribution 7: Circular business opportunities in the south Mediterranear how can businesses lead the way to sustainable fashion? Ms. Ferda Ulutas Isevi, Sustainability and Circular Economy expert Thematic contribution (Case Study 1): Circular business models for post-consumer textile waste: attaining the sustainability triple bottom line, integrating and scaling up entrepreneurship in Lebanon. Mr. Omar Itani, CEO and Founder at Fabric Aid Thematic contribution (Case Study 2): Recovering resources after disposal: ecoinnovative recovering value and upcycling strategies in the fashion sector in Egypt Ms. Mai Hossam. Founder and Managing Partner at Dariee Thematic conference 2 . . . SwitchMed: sustainable and circular fish food systems for a Blue : . 15:45-17:30 Economy in the Mediterranean This conference will discuss how more resource efficient modes of production · will be key for the future sustainability of the fish processing industry, saving:: water and energy per unit of product. Innovative solutions for processing fish · · waste into co-products with a high added value could help the industry become 📜 more profitable, diversify the product portfolio, create new jobs, improve the . . resilience of businesses, and better retain the value from maritime resources into the economy. Fishery and aquaculture production with its steady upward trend over the . . last decades plays an essential role to ensure food for human consumption. • • Considering the relevance of both sectors and the existing challenges in the ' production chain (ghost gears, by-catch, discharge and waste of sea-food... oroducts, waste generated from transportation and packaging, etc.), the ullet ullet opportunity to develop circular economy initiatives in the Mediterranean is great... and would largely benefit both the economy of the sectors and the marine. environment. Opening remarks Mr. Benoit Wuatelet, SwitchMed Blue Economy Team Leader at UNIDO Thematic contribution 1: State of play of circular blue economy practices in the Mediterranean and future opportunities. Ms. Magali Outters, Policy Team Leader at MedWaves Thematic contribution 2: Biotechnological applications of co-products valorisation in the fish processing value chain. The Moroccan experience for biomedical, nutraceutical, cosmetic, agro-industrial applications. Dr. Mariem Kharroubi, Research Director and Head of the CVSTPM (Centre Spécialisé de Valorisation des Produits de la Mer) of the INRH (National Institute of Halieutic Research) Thematic contribution 3: Identified business models and opportunities to increase the circularity of the fish processing value chain in Morocco. Mr Charles Delannoy, CEO and General Manager at Procidys Thematic contribution 4: The UNIDO SwitchMed pilot project in Tunisia for a sustainable • aquaculture: Improving the FCR (Feed Conversion Rate) using SMART Technologies for resource-efficient production systems. Dr. Mohamed Salah Azaza, Senior research scientist and Director of the Aquaculture • • Laboratory at the INSTM (Tunisian National Institute of Marine Sciences and Technology) 📜 Innovative Business Case 1: Use of insect-based dry protein and lipid product for aquaculture - the case of Next Protein Ms. Syrine Chaalala and Mr. Mohamed Gastli, Founders of Next Protein Innovative Business Case 2: Blue Economy emerging sector: algae production the case of AlgaeCore producing spiruline. Mr. Baruch Dach, Co-founder of AlgaeCore. 14:00 - 18:00 #EYESONBLUE Award ceremony ::: #EYESONBLUE Award ceremony 18:00 – 18:45 ···· This ceremony will award the winners of the #EyesOnBlue competition. This ·· competition, jointly organized by the European Commission Directorate- ••• General for Neighbourhood and Enlargement Negotiations (DG NEAR), EU Neighbours South, and the SwitchMed programme, aimed at selecting the . . best 3 Blue entrepreneurs whose projects focus on water or the Blue Economy. • • Moderation: Ms. Maya Karkour, Founder of EcoConsulting and Environmental Consultant . . Welcome note. Throwback at the contest and the campaign #EyesonBlue at a glance. · Ms. Joumana Brihi, Team Leader & Strategic Communication Expert at EU · · Neighbours South Mr. Alessandro Miraglia, Team Leader of the Networking and Communication Facility at • • MedWaves #EyesonBlue: discovering eco-innovative solutions addressing water scarcity and economy in the Mediterranean. • Prof. Fabio Fava, Full Professor of Industrial & Environmental Biotechnology

Prof. Michael Scoullos, Team Leader of Water and Environment Support (WES) in the ENI

* Announcements of the 3 winners: the winners and their projects under the spotlight

Southern Neighbourhood region

Closing Ceremony + cocktail : : : : :