

SwitchMed Connect 2018

13-15 November

Barcelona, Sant Pau Art Nouveau Site

The Circular Economy in Action in the Mediterranean



SwitchMed programme is
funded by the European Union



SwitchMed Connect 2018

COMMUNICATION KIT (English)

Newsletter, Twitter, Facebook and LinkedIn Templates

As a SwitchMed partner, we appreciate your help in promoting SwitchMed Connect 2018 through social media, email newsletter, blog posts, and your website. As in past years, we will continue to drive the community of social and eco-innovators to our Website, where we have more information about the event, programme and speakers. The following materials can be used to promote your organization's efforts to help create a sustainable future.

- **Online promotional materials**

All promotional materials (visuals and banners in different sizes) can be found in the event's website in English and French. Please, contact us if you need a particular size.

EN: <https://switchmedconnect.com/en/media-2/>

The SwitchMed Programme is
funded by the European Union



- **Newsletter template**

Title: SwitchMed Connect 2018: The Circular Economy in Action in the Mediterranean - November 13-15 in Barcelona

The 3rd edition of SwitchMed Connect will bring together more than **300 stakeholders** from **Mediterranean countries** to build synergies, exchange knowledge, and scale up **social and eco-innovations**. Join the discussion with leading start-ups, entrepreneurs, change agents, policy makers and financial institutions **to accelerate the transition to a Circular Economy** in the Mediterranean region.

Through our collaborative formats sessions, you will be able to :

- Dive deeper into at least 50 eco-innovations right-now-happening
- Investigate and discuss challenges, barriers and opportunities
- Co-create and design actions to scale-up circular economy

REGISTER and look at the programme at: www.switchmedconnect.com

Seats are limited!

In partnership with UN Environment, UNIDO and SCP/RAC. Funded by the European Union.

[+ Download your preferred image from [here](#)]

- **Social messaging to share on Twitter**

- **There are 2 events hashtags: #SwitchMedConnect and #SMC18. We will use #LetsSwitch and #YallahSwitch too.**
 - **Download your preferred image from [here](#). We suggest the [1200x717 pixels](#)**
 - **You can choose among these templates, customise them or create your own message:**
- Join us in building a #sustainable society in the #Mediterranean. Nov 13-15 in #Barcelona <http://switchmedconnect.com> #SwitchMedConnect [[+image](#)]
 - #LetsSwitch and put the #circulareconomy in Action in the #Mediterranean at #SwitchMedConnect, Nov 13-15 in #Barcelona <http://switchmedconnect.com> [[+image](#)]
 - #YallaSwitch and collaborate to accelerate #circulareconomy and green growth in the #Mediterranean #SMC18 , Nov 13-15 in #Barcelona <http://switchmedconnect.com> [[+image](#)]
 - Join us in #Barcelona for the #SwitchMedConnect where #Mediterranean connects on #circulareconomy <http://switchmedconnect.com> [[+image](#)]
 - [**Name of your organisation**] will participate at the #SwitchMedConnect, happening in #Barcelona, #Spain on Nov 13-15. Will you join us? <http://switchmedconnect.com> [[+image](#)]

Social messaging to share on Facebook and LinkedIn

- Download your preferred image from [here](#). We suggest the [1200x717 pixels](#) size.
 - You can choose among these templates or create your own message:
-
- Join the SwitchMed Connect 2018 on November 13-15 in Barcelona – a unique forum for start-ups, entrepreneurs, change agents, policy makers and financial institutions working to accelerate the circular economy in the Mediterranean. Around 300 stakeholders from Mediterranean countries will come together to build synergies, exchange knowledge, and scale up social and eco-innovations. Learn more about the event and programme of #SwitchMedConnect and sign up now: <http://switchmedconnect.com/en> [+image]
 - Let's gather with 300 Mediterranean key players involved in scaling-up Circular Economy in the region. Register to SwitchMed Connect, on Nov 13-15 2018 in Barcelona. Places are limited! #SwitchMedConnect <http://switchmedconnect.com> [+image]
 - Join the leading forum on eco-innovation in the Mediterranean and meet more than 50 #innovators sharing stories on circular economy solutions! Register to SwitchMed Connect, on Nov 13-15 2018 in Barcelona. Places are limited! #SwitchMedConnect <http://switchmedconnect.com> [+image]

Regular SwitchMed Connect updates are being shared through our social networks. Follow us and help us to spread the word!



@SwitchMed



switchmed.eu

Programme Website: www.switchmed.eu

Event Website: www.switchmedconnect.com

Any questions? Please contact Ananda at aalonso@scprac.org

Thank you so much! The SwitchMed team